

Indigenous Business & Finance Today Channel Advertising Rates

a. Indigenous Business & Finance Today Channel Sites Run of Site Top of Landing Page Banner:

- Cost: \$199
- Specs: -horizontal ad, 480 x 90 pixels
-100,000 impressions

b. Indigenous Business & Finance Today Channel Sites Run of Site Right Hand Column Box, Horizontal, Vertical Banners

- Cost: \$199
- Specs: -various sizes: 300 x 250, 700 x 100, 100 x 700 pixels
-100,000 impressions

c. Indigenous Business & Finance Today Channel Sites Morning Brief Top of Page Banner:

- Cost: \$199
- Specs: -horizontal ad, roughly 700 x 100 pixels
-5 day block (non-consecutive)
-delivered daily to NationTalk subscriber base
-top of mind positioning
-minimum 50,000 impressions

d. Indigenous Business & Finance Today Channel Sites Morning Brief Middle of Page Banner:

- Cost: \$169
- Specs: -horizontal ad, roughly 700 x 100 pixels
-5 day block (non-consecutive)
-delivered daily to NationTalk subscriber base

e. Indigenous Business & Finance Today Channel Sites Morning Brief Bottom of Page Banner:

- Cost: \$149
- Specs: -horizontal ad, roughly 700 x 100 pixels
-5 day block (non-consecutive)
-delivered daily to NationTalk network subscribers

Direct Email and Fax Campaigns

- Cost: \$349 each
- Specs: -various sizes, impressions and reach
-contact us to discuss the specifications and options for your campaign

Indigenous Business & Finance Today Channel Sites Listings

NationTalk’s Indigenous Business & Finance Today Channel **Individual Listing Service Pricing – Posting by Client:** Includes Media Release, Event, Tender and Employment Listings. Listings appear on the front page of the Indigenous Business & Finance Today Channel site and on daily Morning Brief daily for a maximum 90 days or until your expiry date is reached, whichever is first.

Number of Listings	Price per Listing	Save %	Total
1 Listing	\$99 each	0%	\$99
2 Listings	\$99 each	0%	\$198
5 Listings	\$81 each	16%	\$405
10 Listings	\$71.50 each	26%	\$715.00
15 Listings	\$62 each	36%	\$930
20 Listings	\$53 each	45%	\$1,060
30 Listings	\$51.50 each	46%	\$1, 545
1 Year Unlimited	Flat Rate	N/A	\$2, 062

NationTalk Network Enterprise Partner Program

For organizations who wish to take part in the national or multiple regional programs of NationTalk Information Economy Network’s collection of Aboriginal Themed and Regional sub-sites.

Participating organizations can enjoy bundle price discounts for inclusion in combined or complete channels of the NationTalk communication hub.